

# Writing your Story

So let's get started!

Grab a journal or open up a blank word document. You are going to need something to write everything! Now I am going to guide you through writing out the story of the connection between you and your creativity.

1.

**First literally "Define Your Craft" with these first few questions:**

- What do you do?
- Why do you do it?
- How do you do it?
- For whom do you do it?
- What benefits do you and your craft provide?

<< TIP >> The trick here is to answer these questions like you are talking to a person who won't know the technical language of your craft or creative services! *Seriously Clutch!*

2.

**Now it is time to dig in ...** Make a list of those times you were standing at the crossroads of your creative journey and start to remember the effects and the inspirations that came from it.

And then if you want to take it to the next level and really bring value to your story that others might be missing!

*Bring back any smells, tastes, and feelings that could heighten the senses and help you articulate the memories of these important times in your creative past. List out these experiences so we can later Integrate them in to your final story!*

<< TIP >> Instead of starting from the beginning as a young child, think more about the turning points in your life or career.

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3.

Now that you have a collection of experiences and detailed out your craft or service, look for a common theme. Trust me it is there! *What is it?*

The ability to maintain this theme, weaving in all the parts together, will turn your journey into a cohesive story. You might find there are several but choose the one that stands out and is most relevant to your craft or creative service and will most likely connect you to your target market. *What is it they need to connect to your story, to your scenes, and to the emotions you have experienced?*

*Bonus*

**Now what to do with your story?**

I suggest you write one long blog post with all the trials and tribulations of your life and creativity! And here's the thing, only take bits of it at a time and tease your audience, giving them a link back to your full story! And when you have the opportunity to relate your audience to one of your experiences, you are now armed with the thought out process of communicating it to them. This could be done face to face or on your social media feed. Making it personal is a way to connect leaving the sales pitch and discount incentives behind!

And by sharing this story of connection between you and your creativity you are allowing your fans a way to find value and trust in you, your craft and creative services and you create loyal followers.

Then as new chapters of your story evolve, which they will, it will become instinct to update your fans on the evolution of you and your craft or creative services. I dare you to step in the freedom of writing your story, not only for the great content it will generate to use, but to also allow more of what is best inside of you to live outside of you and attract more creative abundance in your life.

*Whoop!*

*Join the conversation*

Questions? Stuck? Jump into the FREE Facebook group and start a conversation. We're all waiting for you there! Click [it](#) to be directed to the group.